## Image Guidelines for the MMFCU Custom Debit Card Program

MMFCU reserves the right to determine, in its sole discretion, whether a submitted image will be accepted. All images submitted must have the consent of the owner including those images from the Internet. MMFCU will not accept images that contain the following:

- Competitive marks or names
- Political or religious imagery which is offensive to cultural values
- Illegal groups
- Socially unacceptable groups
- Provocative or sexual material
- Branded products (except those associated with approved Affinity/Co-Branded programs)
- Copyrighted or trademarked material not owned by the partner
- Celebrities/musicians/public figures/cartoons, etc. (except those associated with approved Affinity/Co-Branded programs)
- Phone numbers (e.g. 800 or 900 numbers) and URL addresses (e.g. www.xyz.com)
- Violence, profanities or obscenities
- Any references to Visa sponsorship properties (e.g. Olympics except for those associated with approved programs
- Any photo that might result in non-acceptance or other problems at the point of sale
- Any printing or process that interferes with the required safety features of the card
- Reproduction of currency, where applicable
- Any image that may potentially bring the Visa or MMFCU name into disrepute

(Note: This list is not exclusive and MMFCU retains the right to decide that any submitted image is not able to be used.)

Images that do NOT meet the above guidelines will be rejected and you will be notified by email. You may then submit another image.

For more information, please contact MMFCU Member Service at (800) 940-9466 or by email at memberservice@massmutualfcu.org

## **Upload Guidelines**

- Image files can be in either .JPEG, .GIF, .PNG, .TIFF, or .BMP formats
- The maximum file size is 10 Megabytes (Mb)
- Images must be at least 840 X 840 pixels
- Small images will reproduce poorly when printed
- If you increase the scale of the image too much, it may also print poorly
- The larger the image you choose, the longer it will take to upload
- The time your image takes to upload is entirely dependent upon your connect speed to your Internet Service Provider (ISP)
- Should you image be slow to upload, please speak to your ISP
- On a typical 56k modem, each 1 Mb will take about 3 minutes to upload. (This is approximate and depends on your connection speed, which may vary)